



New Smart911 App to Better Protect Residents in Emergencies

The new app allows residents to stay informed of the latest emergency updates from Henderson

Henderson, TX – January 7, 2020 – Rusk County announces the new Smart911 mobile app to provide targeted location-based alerts and National Weather Service alerts to all residents. Henderson residents and visitors will now be able to download the Smart911 app to receive key information needed in an emergency.

The Smart911 app provides enhanced functionality by sending targeted alerts based on the user's location. Smart911 app users will receive the highest priority National Weather Service alerts including tornado warnings, flash flood warnings, and severe thunderstorm warnings based on their real-time location.

"911Alerts has proven to be lifesaving, and the addition of the app means more residents can participate and be better prepared in an emergency." shares Jay Abercrombie, City Manager of Henderson, TX. "Every resident of Henderson should download the Smart911 app today. It could save your life."

Benefits of the Smart911 app include:

- City of Henderson can now send alerts directly to the Smart911 app in order to reach individuals in a targeted area who haven't registered for alerts yet.
- Residents who have registered to receive alerts can view alerts via push notifications, even when they don't have cell service.
- The Smart911 App automatically displays alerts from the National Weather Service on an interactive map for a more advanced warning.
- Residents who previously did not have home internet access or a computer can register from their mobile phones.

With no charge or additional fees for Henderson residents, there are no limitations to provide this safety service to the community.

Search "Smart911" in your mobile app store or text "Smart911" to 67283 to receive the download link via text message.