



PRESS RELEASE

Paint the Town Pink: Eat Local Fundraiser

DATE: October 6, 2020

CONTACT PERSON: Communications & Marketing Coordinator, Letti Goodrich or Rusty Chote, Fire Chief

CONTACT: 903.657.6551 or email lgoodrich@hendersontx.us

We invite you to participate in our alternate Paint the Town Pink fundraiser for this year! This fundraiser replenishes the Henderson Fire Department Cancer Fund, a fund that pushes financial assistance back into the community to those handling cancer or cancer-related burdens. For this year, we have partnered with local restaurants who will be donating a portion of their proceeds from YOU eating out during this specific week in October! We appreciate our incredible community and businesses participating with us in this as always, along with Henderson Police Department for joining in and supporting us as well.

MERCHANDISE UPDATE: We'll be selling our original pink HFD shirts and leftover stock from last year, as well as a new Limited Edition 2020 shirt that has special meaning to us. Our Limited Edition 2020 shirt has BOTH Henderson FD and Henderson PD patches representing the partnership and support reciprocated with one another. We are also selling face masks with both patches, due to come in shortly. To learn more about pricing and forms of payment accepted, visit our Facebook Event Page "Paint the Town Pink: Eat Local Fundraiser".

Here's the week's lineup for participating restaurants. If you would like your restaurant included, it's not too late! Contact Henderson FD at (903) 392-0651 or by email at cwelch@hendersontx.us

Monday 10/12/2020 – China Palace **lunch only** | Francisco's **all day**

Tuesday 10/13/2020 – Cotton Patch **all day** | Herschel's **5 to close**

Wednesday 10/14/2020 – Don Felix's Mexican Restaurant **4-8PM** | Hushpuppies **all day**

Thursday 10/15/2020 – Sundowner's **all day** | Mac's Burgers **all day** | Denny's **5PM-10PM**

Friday 10/16/2020 – Lake Striker **all day**

We hope you come out and show your support both to our local restaurants and to our Cancer Fund!